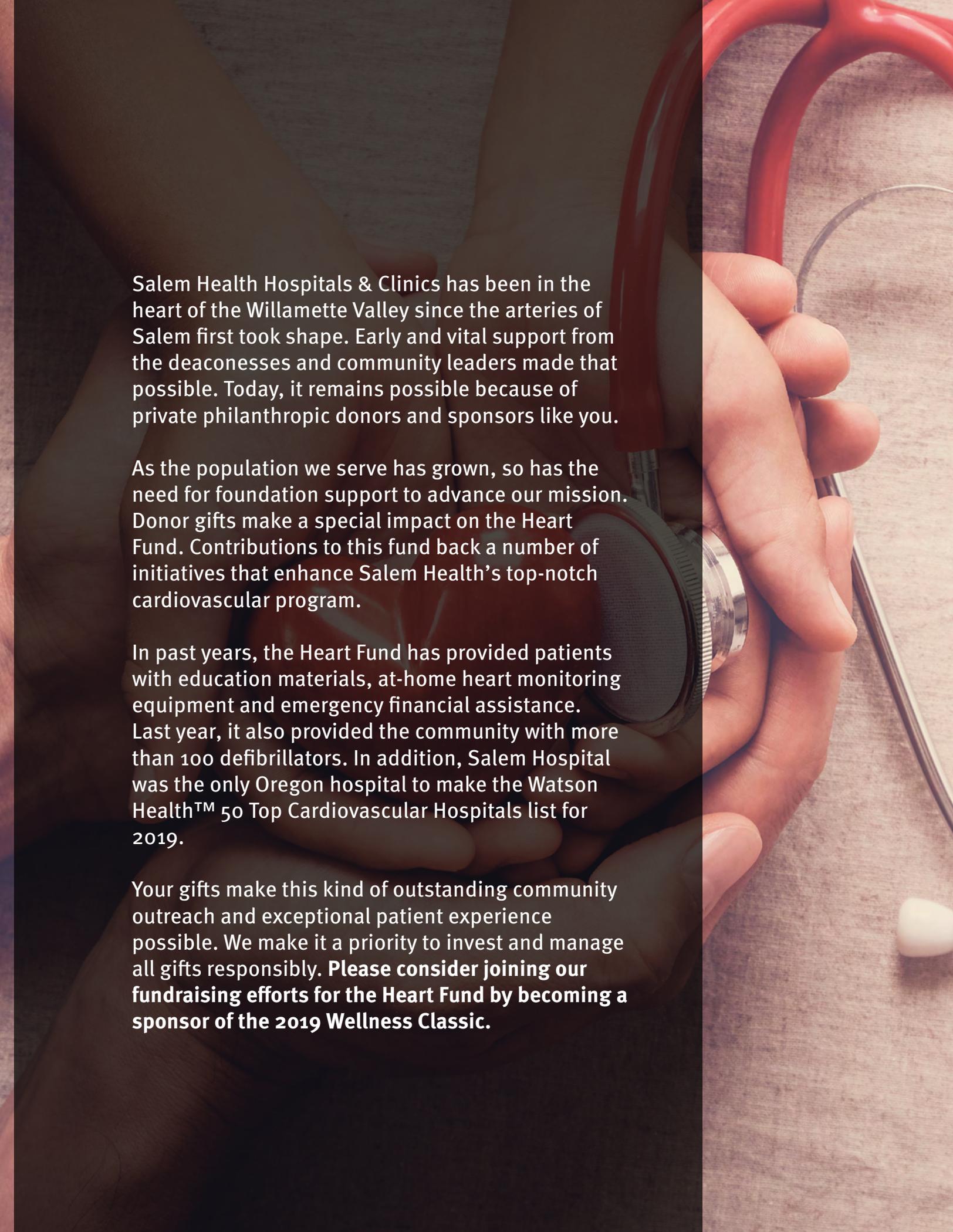




# Sponsor Proposal

**Friday, July 19 • Creekside Golf Club**  
6250 Club House Drive SE, • Salem, OR

A hand holding a red stethoscope over a heart diagram. The background is dark with a faint heart outline. The stethoscope is red and the hand is light-skinned. The heart diagram is a stylized anatomical drawing in light blue and white.

Salem Health Hospitals & Clinics has been in the heart of the Willamette Valley since the arteries of Salem first took shape. Early and vital support from the deaconesses and community leaders made that possible. Today, it remains possible because of private philanthropic donors and sponsors like you.

As the population we serve has grown, so has the need for foundation support to advance our mission. Donor gifts make a special impact on the Heart Fund. Contributions to this fund back a number of initiatives that enhance Salem Health's top-notch cardiovascular program.

In past years, the Heart Fund has provided patients with education materials, at-home heart monitoring equipment and emergency financial assistance. Last year, it also provided the community with more than 100 defibrillators. In addition, Salem Hospital was the only Oregon hospital to make the Watson Health™ 50 Top Cardiovascular Hospitals list for 2019.

Your gifts make this kind of outstanding community outreach and exceptional patient experience possible. We make it a priority to invest and manage all gifts responsibly. **Please consider joining our fundraising efforts for the Heart Fund by becoming a sponsor of the 2019 Wellness Classic.**

## WELLNESS CLASSIC FACTS

- In the past eleven years, the Wellness Classic has raised nearly \$575k to improve patient health.
- More than 140 community leaders attend the event annually.
- The 2017 and 2018 tournaments sold out.

## SALEM HEALTH FOUNDATION FACTS

In the 2018 fiscal year, donor support allowed the foundation to:

- Provide \$270,000 for affordable respite house to bridge the gap between acute medical services and more permanent housing options for patients requiring medical respite after discharge.
- Award \$156,500 in scholarships to students in medically related professional programs.
- Give \$85,000 to the Salem Fire Foundation to purchase 106 Automated External Defibrillators for the community.
- Provide \$31,972 in patient assistance grants to sustain the lives of low-income/medically fragile patients.

# At this event, you will have the opportunity to:

- Connect with like-minded community members.
- Play 18 holes of golf, scramble format, on a beautiful, challenging course with friends and colleagues.
- Help Salem Health make a difference for those we serve in our community.



# 2019 WELLNESS CLASSIC SPONSOR OPPORTUNITIES

<b>SPONSORSHIP LEVELS &amp; BENEFITS</b>	<b>Masters \$12,500 <i>(Exclusive only one available)</i></b>	<b>Champion \$8,000 <i>(One available)</i></b>	<b>Classic \$6,000 <i>(Four available)</i></b>	<b>Beverage Cart OR Golf Carts \$3,500 <i>(One of each available)</i></b>	<b>Lunch OR Reception \$2,500 <i>(One of each available)</i></b>	<b>KP Prize. Putting green, driving range OR long drive \$1,750 <i>(Two of each available)</i></b>	<b>Hole + Play for 4 \$1,750</b>	<b>Hole \$500</b>
<b>Number of foursomes</b>	3	2	2	1	1	1	1	
<b>Complimentary scramble package</b>	3	2						
<b>Reserved parking spaces</b>	6	2	2					
<b>Opportunity for T-Box booth exposure</b>	2	1	1					
<b>Logo on score cards</b>	✓	✓						
<b>Exposure on onsite banner</b> (registration and awards ceremony)	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
<b>Opportunity to provide giveaways</b>	✓	✓	✓	✓	✓			
<b>Visibility in area of sponsorship</b> (e.g., lunch, cart OR putting green, driving range, long drive)				✓	✓	✓		
<b>Exposure on pre-event and electronic advertising</b>	Logo	Logo	Logo					
<b>Recognition during the luncheon and tournament program</b>	✓	✓	✓	✓	✓			
<b>Exposure on table placard</b>	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
<b>Exposure on tournament website with link to corporate site</b>	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
<b>Exposure in event program</b>	Logo	Logo	Logo	Logo	Logo	Name	Name	Name

**Foursomes include driving range, lunch, golf, all-day beverage service and a buffet reception.**

# 2019 WELLNESS CLASSIC SPONSOR COMMITMENT FORM

Thank you for supporting the mission of the Salem Health Foundation. Your sponsorship helps us provide quality health care and services to everyone in our community.

## SPONSORSHIP LEVELS

- Masters..... \$12,500
- Champion .....\$8,000
- Classic .....\$6,000
- Beverage Cart.....\$3,500
- Golf Carts .....\$3,500
- Lunch .....\$2,500
- Reception .....\$2,500
- KP Prize..... \$1,750
- Putting Green..... \$1,750
- Driving Range ..... \$1,750
- Long Drive..... \$1,750
- Hole + Play for 4 ..... \$1,750
- Hole..... \$500
- Individual ..... \$300
- Team Scramble  
Package..... \$150  
(includes 8 mulligans, 1  
Danny's Drive, 4 Heart Shots  
and 4 prize raffles)
- In-Kind Value \$ \_\_\_\_\_  
Goods/Services provided:

## Company

Company name \_\_\_\_\_

*Please print exactly as name should appear in promotional materials.*

Contact person \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

## Sponsorship Commitment

Total commitment \$ \_\_\_\_\_

Representative (Print) \_\_\_\_\_

Representative (Sign) \_\_\_\_\_

Date \_\_\_\_\_

*Commitment due by April 30, 2019 for select benefits.*

- Please send an invoice.

*Direct invoice to:*

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

- Remit payment to the Salem Health Foundation.

*Payment must be received by July 1, 2019.*

Please also provide to the Foundation:

- EPS logo files (standard, reverse and one-color)
- URL for web links \_\_\_\_\_

## Contact

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salemhealth.org/foundation

P.O. Box 14001 | Salem, OR 97309



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